



## Connecting SAP to Retention

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 Christie Rocconi, Delta State University  
 Isabelle Higbee, Millsaps College

As presented by Dan Dreves, FATV @ NCASF AA

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### School Panel

- Terry Bland, Itawamba Community College
- Christie Rocconi, Delta State University
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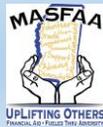
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### Today's Objectives

- Explore reasons students leave
- Begin to connect SAP to retention
- Discuss the importance of proactive communication
- Examine communications strategies
- Share real school examples




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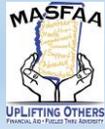
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### Why Students Leave?

- Financial concerns
- Balancing work, life & academics
- Transportation
- Academic preparedness
- Not feeling a connection with the campus
- Transition difficulties
- Language barriers




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### Why do students have difficulty with SAP?

- It's Complicated
- Students Rarely Read The Policy
- Proactive vs. Reactive?
- Others?




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“If no aid = not enrolled?”



Photo: Futharkrunes- Greek Piggy Bank (Flickr)




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### Importance of Retention

“When students drop out, it is bad for them because they lose huge future career and income potential; bad for the institution they leave because of lost reputation, revenue, and opportunity to make a difference in the students’ lives; and bad for society because of the need for an educated work force that is able to compete in the global marketplace.”

Read more: “Research to Improve Retention” by Robert J Sternberg, Inside High Ed 2/7/13  
<http://www.insidehighered.com/news/2013/02/07/essay-use-research-improve-student-retentionforuz2ofN66a>



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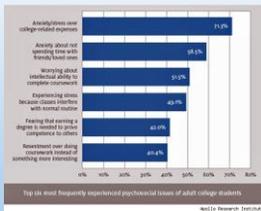
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### #1 Concern of Dropouts is Financial



Source: Apollo Research Institute as reported by ADL Jobs  
<http://jobs.adl.com/articles/2012/08/13/top-10-reasons-older-college-students-drop-out/>



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### Does Threat Of Pell Loss Lead To Improved Academic Progress?

While researchers found the threat of Pell loss could be a motivating factor for students to improve their efforts and thereby academic progress, they noted that because there is often little communication between the financial aid office and academic advisers, “early academic intervention is unlikely.” As a result, students are unaware of SAP policies and how they affect Pell eligibility.



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### Study Ties SAP to Dropouts

- Students are unaware of SAP policies and how they affect Pell eligibility.
- Students who fail to meet SAP requirements are more likely to drop out.
- Pre-existing factors that lead to low GPAs likely also lead to low persistence rates.

NASFAA link to the article:  
[https://www.nasfaa.org/Main/eng/2014/open?report\\_Does\\_Threat\\_of\\_Pell\\_Loss\\_Lead\\_To\\_Improved\\_Academic\\_Progress\\_also](https://www.nasfaa.org/Main/eng/2014/open?report_Does_Threat_of_Pell_Loss_Lead_To_Improved_Academic_Progress_also)




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### Performance – Based Funding for Higher Ed



Source: National Conference of State Legislatures <http://www.ncsl.org/research/education/performance-based-funding.aspx>  
 Read more: "Half Of States Implementing Colleges To Graduate More Students" by Neil Wilson, Washington Post, 3/17/14, <http://www.washingtonpost.com/news/energy-environment/wp/2014/03/17/half-of-states-considering-colleges-to-graduate-more-students/>




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### Top Program Review Findings

1. Crime Awareness Requirements Not Met
2. Verification Violations
3. Return to Title IV (R2T4) Calculation Errors
4. Student Credit Balance Deficiencies
5. Drug Abuse Prevention Program Requirement Not Met
6. NSLDS Roster Reporting- Inaccurate/Untimely Reporting




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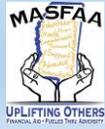
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### Top Program Review Findings

- 7. Verification Violations
- 8. Consumer Information Requirements Not Met
- 9. Satisfactory Academic Progress Policy Not Adequately Developed/Monitored
- 10. Inaccurate Recordkeeping



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What's SAP?



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### What the ED Says about SAP

668.34 (a) Satisfactory Academic Progress policy

"An institution must establish a reasonable satisfactory academic progress policy for determining whether an otherwise eligible student is making satisfactory academic progress in his or her educational program and may receive assistance under the title IV, HEA programs."



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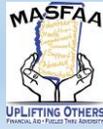
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### How Can We Approach Students with Regard to SAP?



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### Financial Aid Warning

#### Ideas to Consider

- Highlight campus resources to put them back on track
- Check in part way through enrollment period
- Communicate what happens next if they fail



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### Financial Aid Probation

#### Ideas to Consider

- Help students know what a successful appeal looks like
- Again, highlight campus resources to put them get back on track
- Discuss the "costs" for failing (i.e., future earnings, more time)



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### Communications




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### Proactive Communications

- Deliver SAP content in Student Orientation
- Partner with Academic Advising & Registrar's Office to disseminate info
- Make an in-person SAP Counseling session available as an option to all students
- Offer online, video based SAP counseling




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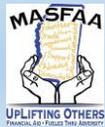
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### Proactive Communications

- During the first 2 weeks of the enrollment period, remind students of the student success services on campus.
- Monitor if these students drop classes and re-direct them to academic counseling. Intervention is key.
- Email students prior to Mid-Terms on the SAP policy.




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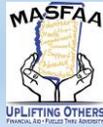
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### Communications to At-Risk Students

- Consider adding a Financial Literacy Component to a SAP Academic Plan.
- Prior to midterms, cheer them on. Summarize student success services that can help them prepare for mid-terms
- Remind them they are on home stretch prior to finals. Inspire them to maintain their academic progress.
- Congratulate students who make it.




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### Satisfactory Academic Progress (SAP) Appeal Considerations

#### Academic Plan

- Include financial and loan education information
- Hold an optional loan education presentation each payment period
- Recommend the FSA Financial Awareness Counseling Tool
- Remind students of available technology resources
  - GPA Calculator & Budgeting Calculator




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### Satisfactory Academic Progress (SAP) Appeal Considerations

#### Academic Plan (continued)

- Add campus student resources links. These can also be added to warning, suspension and appeal decision emails.
- Offer one-on-one counseling sessions for students on probation at the beginning of the semester to ensure success.
- Identify students indicating financial issues on their SAP Appeal and provide specific financial resources
- Promote student services resources by displaying posters in our office and sending informational emails to targeted populations




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## Real School Examples



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## Campus Discussion

- Does your school proactively reach out to students to educate them about SAP?
- Does your school include SAP overview during new student orientation?
- How do you notify students of their progress?
- What is your appeal process?
- To what degree have you connected SAP with Retention?
- Does your school require an in person meeting to prepare for or complete an SAP appeal?
- What have you implemented on your campus that you think might help or something you have heard another campus has implemented that you think might be a good strategy or best practice?



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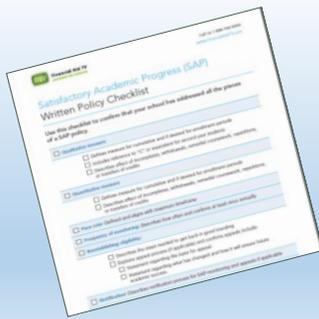
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## Looking at your SAP Policy?

Check out the SAP policy checklist



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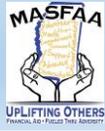
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# THANK YOU!

MASFAA would like to thank our Vendors for their support!

Please be sure to visit with them and let each of them know how much we appreciate their support of MASFAA!



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