

# MASFAA 2019 Annual Conference

## Tentative Agenda

### Wednesday, June 19, 2019

9:00 am - 2:00 pm	Conference Registration
8:00 am - Noon	Exhibitor Set-up
2:30 pm - 5:30 pm	Opening Session
6:00 pm - 7:30 pm	President's Reception
7:30 pm - 9:00 pm	Evening Activity

### Thursday, June 20, 2019

7:45 am - 8:45 am	Breakfast Buffet
7:45 am - 5:00 pm	Exhibit Area Open <i>*closed during General Session</i>
8:00 am - 1:00 pm	Conference Registration
9:00 am - 10:15 am	<b>General Session:</b> Professional Judgement <i>David Bartnicki, U.S. Department of Education</i>
10:15 am - 11:30 am	Exhibit Area Open
10:30 am - 11:30 am	<b>Concurrent Session:</b> What it Takes to Be a Successful Financial Aid Director <i>Panel: Debbi Braswell, Belhaven University</i> <i>Lashanda Chamberlain, Mississippi Gulf Coast Community College</i> <i>Bryan Erslan, SASFAA President, Eastern Kentucky University</i>
	<b>Concurrent Session:</b> Financial Aid 101 <i>Megan Smith, Mississippi University for Women</i>
	<b>Concurrent Session:</b> Default Management Best Practices <i>Becky Davis, Ascendium Education</i>
11:45 am - 1:00 pm	Lunch - SASFAA Update <i>Bryan Erslan, SASFAA President, Eastern Kentucky University</i>
1:15 pm - 2:15pm	<b>Concurrent Session:</b> R2T4-Essential Concepts <i>David Bartnicki, U.S. Department of Education</i>
	<b>Concurrent Session:</b> Financial Aid 101 <i>Megan Smith, Mississippi University for Women</i>
	<b>Concurrent Session:</b> One Letter, Big Results-Using Debt Letter to Encourage Smart Borrowing <i>Shannon Cross, Inceptia</i>
2:15 pm - 2:45 pm	Break honoring First Time Attendees

2:45 pm - 3:45 pm	<b>Concurrent Session:</b> Program Review Essentials and Top Ten Compliance Findings <i>David Bartnicki, U.S. Department of Education</i>
	<b>Concurrent Session:</b> State Aid 101 <i>Jennifer Rogers, Mississippi Office of Student Financial Aid</i>
	<b>Concurrent Session:</b> A Little Nudge Goes a Long Way <i>Shannon Cross, Inceptia</i>
4:00 pm – 5:00 pm	<b>Concurrent Session:</b> Successfully Working with Admissions and Prospective Students <i>Bryan Erslan, SASFAA President, Eastern Kentucky University</i>
	<b>Concurrent Session:</b> Program Review: Are you Ready? <i>Christie Rocconi, Delta State University</i>
5:00 pm - 5:45 pm	<b>Concurrent Session:</b> Volunteering Session <i>Steve Smith, Alabama State President, University of West Alabama</i>
5:45 pm – 6:15 pm	Exhibitor Breakdown Exhibitor Reception (by invitation only)
6:30 pm – 10:30 pm	Awards Banquet and Dinner  <i>Entertainment</i>

**Friday, June 21, 2019**

7:45 am – 8:30 am	Breakfast Buffet
8:30 am – Noon	<b>General Session:</b> Federal Update <i>David Bartnicki, U.S. Department of Education</i>
	Break
	<b>General Session:</b> State Update <i>Jennifer Rogers, Mississippi Office of Student Financial Aid</i>
	Closing Session and MASFAA Business Meeting